

UNPLUGGED



ITRE

FDV
collection

LEUCOS USA BRANDS

SUMMER 2009



Buon Giorno!

Welcome to the first edition of UNPLUGGED, LEUCOS USA's new quarterly newsletter, where you'll find company news and learn more about our incredible family of brands. Please share it with your clients and co-workers and let us know if you have any projects you'd like us to feature in an upcoming issue

THE LEUCOS USA FAMILY IS GROWING

This May LEUCOS USA announced the expansion of its family of brands. The FDV Collection (Murano Due, Aureliano Toso, Gallery and Alt Lucialternative) has been added to the existing Leucos and ITRE collections. LEUCOS USA will now be able to offer the market an extensive selection of lighting fixtures manufactured by the Italian parent company FDV. As a result of this merger, Leucos USA is truly one of the richest and most expansive lighting resources for designers and architects in the market. The newly launched umbrella website, www.leucosusa.com, leads visitors to the websites of all three companies.



SPRING SHOW FEVER

EuroLuce / HD Expo



LEUCOS USA was the talk of the town at EuroLuce 2009. In addition to introducing 30 new products across the brands and unveiling a stunning exhibit, Leucos created an extraordinary event to debut the MOAI light designed by Turkish designer Defne Koz. The event simultaneously took place on April 22 in 30 lighting and furniture showrooms in major cities across the globe. Live cameras in Milan and in all of the satellite showrooms broadcast images in realtime - linking designers, showrooms and media around this one common moment.



At the Hospitality Design Show, Leucos USA's gorgeous booth, designed by Danilo De Rossi, took home the Best Booth Award.

PRODUCT SPOTLIGHT



Aspid



The curly glass tentacles and sinuous lines of this design by Danilo De Rossi bring Medusa to mind. Available as a wall or suspension fixture, it is made from hand-shaped glass mounted on a chrome metal structure. Aspid cleverly combines the ancient tradition of colorful Murano glasswork with high-tech lighting techniques that include a double-switching feature. Suspension versions can be tiered for a more dramatic effect. Available in black, red, amethyst and crystal and in three sizes.

Endor



Designed by Spanish architect, Jorge Pensi, Endor is made from etched glass with a white pierced metal screen, or with black or red acrylic. This geometric design is available as a pendant or wall fixture. The metal frame comes in a white or titanium painted finish.

ITRE

Giuko



In this Works Studio design, a milky white blown glass ball hangs within a chrome or wood ring (in ebony or maple). The round shape helps to create a diffused and evenly distributed light and the halogen light source creates a soft warm glow.

FDV
collection

Charlie



Charlie combines a truly avant-garde shape with energy efficiency. This suspension lamp by Marzia Mosconi is made up of four circular tiers composed of flared rubber tubes that increase in length and decrease in diameter as they descend. A single central body made from transparent acrylic illuminates the fixture. Attached to the tubes on the lowest tier are transparent glass tips, which reflect the light. Available in white, black and fuchsia.

A MOMENT IN LIGHTING HISTORY

DESIGNER SPOTLIGHT - PATRICK JOUIN

A brilliant custom lighting solution....becomes available to all





French designer Patrick Jouin's first foray into lighting resulted in what would ultimately become FDV's Ether, a truly iconic piece. The custom glass fixture was originally created several years ago for the glamorous Mix restaurant at the Mandalay Bay in Las Vegas. It would have been unfair for Jouin's breathtaking installation to be reserved for Mix's clientele alone, and so Ether was created. Available in standard sizes through Leucos USA, Ether can also be customized for any large-scale setting.

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